



New Mexico
PRIMARY CARE
ASSOCIATION



NEW MEXICO HEALTH RESOURCES, INC.

Recruiting Health Professionals for New Mexico



SPONSORSHIP PROSPECTUS

2026 ANNUAL CONFERENCE AND HEALTH CARE PROVIDER RETREAT

***Celebrating 100 Years of Route 66:
Connecting Healthcare Across New Mexico***

JUNE 4 THROUGH JUNE 6, 2026

AT

SANDIA
Resort & Casino

ALBUQUERQUE, NEW MEXICO

SPONSORS AND EXHIBITORS

[REGISTER HERE](#)



Introduction



Celebrating 100 Years of Route 66: Connecting Healthcare Across New Mexico

The New Mexico Primary Care Association (NMPCA) and New Mexico Health Resources (NMHR) are excited to once again bring together medical, dental, and behavioral health providers, along with community health center leadership and board members from across the state.

Just as Route 66 has connected communities for a century, this event serves as a vital roadway for building relationships across all levels of New Mexico's healthcare sector. It's an unprecedented opportunity for partners to come together and pave the way toward stronger collaboration and improved care.

New Mexico is celebrated for its breathtaking landscapes, vibrant cultures, and rich history—but like the historic highway, our healthcare system faces twists and turns. Accessibility and affordability remain challenges, and this conference is designed to help navigate those curves by promoting integrated, comprehensive healthcare services statewide.

Attendees will journey through workshops and sessions focused on telehealth, quality improvement, and patient-centered care. Along the way, you'll have opportunities to network, share best practices, and strengthen partnerships that can help meet the healthcare needs of every New Mexican.

On behalf of NMPCA and NMHR, we invite you to join us as a sponsor of this three-day event. Your support will help keep the momentum rolling—creating a more accessible, equitable, and comprehensive healthcare system for all. Together, let's honor the spirit of Route 66 by forging connections that last well beyond the conference.

About Us



New Mexico Health Resources, Inc. (NMHR), is a private, non-profit agency organized to support efforts to recruit and retain healthcare personnel for communities including rural and medically underserved areas around New Mexico.

NMHR is a resource for health professionals looking for career opportunities and positions in New Mexico; is a clearinghouse meeting the needs of potential employees and employers; provides training assistance to agencies and communities seeking to improve their recruitment and retention of healthcare professionals; is a resource of information about stipends, loans for service, loan repayment programs and scholarship programs; is a resource for individuals needing assistance with career direction, resume/CV development, interviewing; and is a resource for information on licensure and state tax credits for New Mexico health professionals.



The Mission of the New Mexico Primary Care Association (NMPCA) is to promote the advancement of high quality primary care services that are financially and geographically accessible, culturally competent, and responsive to the communities being served.

The New Mexico Primary Care Association (NMPCA) is a statewide, non-profit association representing 22 primary health care member organizations. NMPCA provides: training and technical assistance; opportunities for networking and sharing of best practices; and representation of member interests at local, state and national levels.

Event Schedule

June
4

Day 1

Exhibitors/Sponsors check in set up: 8 am to noon

Golf Tournament: 8 am to noon

Exhibit area open from 1pm until 5 pm

Cocktail hour 5pm

Welcome Dinner 6:30 pm

Exhibitors/Sponsors welcome to attend

June
5

Day 2

Exhibit area open from 7:30 am until 5 pm

June
6

Day 3

Exhibit area open from 7:30 am until noon

Exhibitors/Sponsors take down display tables



Sponsorship Packages

NMPCA and NMHR Annual
Conference and Health Care
Provider Retreat June 4 – June 6,
2026
at
SANDIA
Resort & Casino
Albuquerque, New Mexico

Annual Platinum Sponsor

Year Round Benefits

- Logo placement on main pages of both NMPCA and NMHR websites as year-round sponsor
- Logo on select printed training materials
- Introduction and time to address membership during annual NMPCA membership meeting (after Primary Care Day at the Capitol) January 27, 2026.
- Complimentary attendance to any NMPCA sponsored trainings

Annual Conference/Healthcare Provider Retreat Preferred Sponsor Benefits:

- Welcome Dinner Sponsor
- Complimentary exhibit space at annual conference- 6-foot draped space in prime location near registration booth
- Complimentary conference registration for 4 representatives
- Corporate sponsor sign displayed throughout annual conference
- Corporate sponsor's promotional item distributed in conference tote bags
- Complimentary full-page advertisement in conference agenda and promotional materials in conference attendee bags
- Introduction and chance to address attendees during Opening Session
- Contact information of all consenting conference attendees- prior to start of conference
- Complimentary golf for 1 team (4 players) in tournament.

\$25,000
1 available

Gold Sponsorships

- Awards Luncheon Sponsor
- Complimentary exhibit space with 6-foot draped exhibit table
- Complimentary conference registration for 3 representatives
- Corporate sponsor signs at sponsored event
- Corporate sponsor's promotional item distributed at event
- Complimentary full-page advertisement in conference agenda
- Introduction and chance to address attendees (3-minutes) at sponsored event
- Contact information of all consenting conference attendees
- Complimentary Golf for 2 players in tournament

\$15,000
1 available

Sponsorship Packages Continued

Silver Sponsorships

- Complimentary exhibit space with 6-foot draped exhibit table
- Complimentary conference registration for 2 representatives
- Corporate sponsor sign at sponsored event
- Complimentary ½ page ad in conference agenda
- Introduction and chance to address attendees at sponsored event
- Contact information of all consenting conference attendees
- Golf for 1 player in tournament

\$10,000

2 available - Breakfast Buffet Sponsorship

2 available- single day AV Services Sponsorship

Bronze Sponsorships

- Complimentary exhibit space with 6-foot draped exhibit table
- Complimentary conference registration for 1 representative
- Recognition as Bronze level sponsor throughout event
- Contact information of all consenting conference attendees

\$5,000

Exhibitors

- 6-foot draped exhibit table
- Includes all meals for 1 exhibitor
- Exhibitor game cards to encourage interaction

**\$3000 for profit organizations/
\$1500 non-profit organizations**

Add ons

Additional Exhibitor \$350

(Exhibitors must be registered to receive badge!)

Electrical Outlet at table \$75

Conference App Sponsorship

- Logo displayed on conference app
- Recognition in brochure and signage throughout conference
- Table is not included.

\$2000

More Sponsorship Options

NMHR Golf Tournament and Lunch

Date: Thursday, June 4, 2026

Time: 8 am to 12 noon (check in by 7:30)

Place: Sandia Golf Course at Sandia Resort and Casino

Sponsorship Options

- Breakfast Sponsor \$1500
- Lunch Sponsor \$3000
 - Recognition in brochure and signage throughout conference
- Hole in One \$500
 - Sign with logo at T Box identifying sponsorship
- Hole Sponsor \$300
 - Logo sign displayed at sponsored hole

Player registration coming soon!

Previous Sponsors





Thank you!
Register
Here

Contact

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**New Mexico
Health Resources**

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