# First Contact, First Contract

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# Background



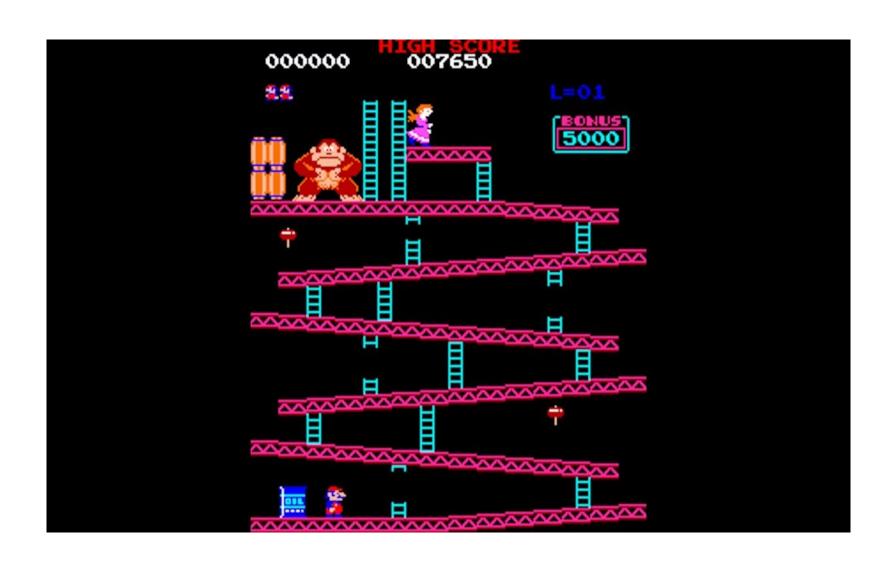
### Importance



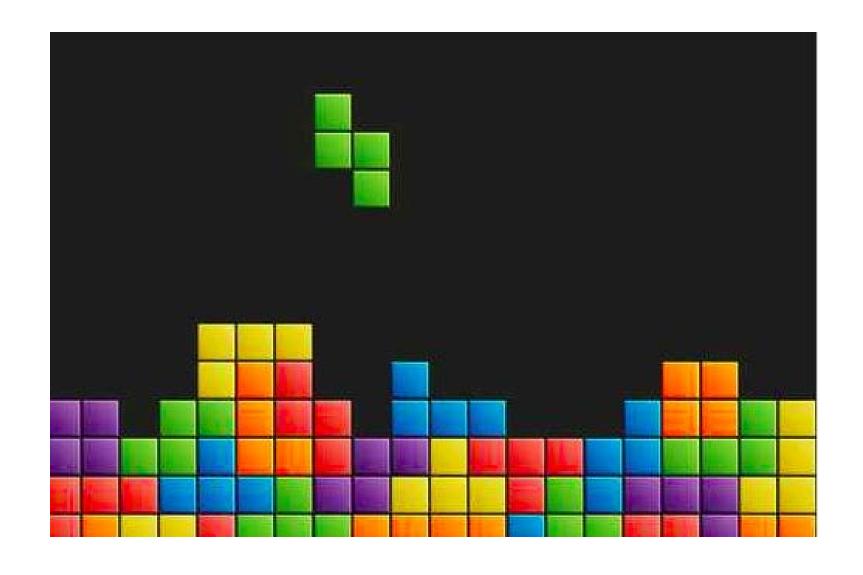
#### I Choose You



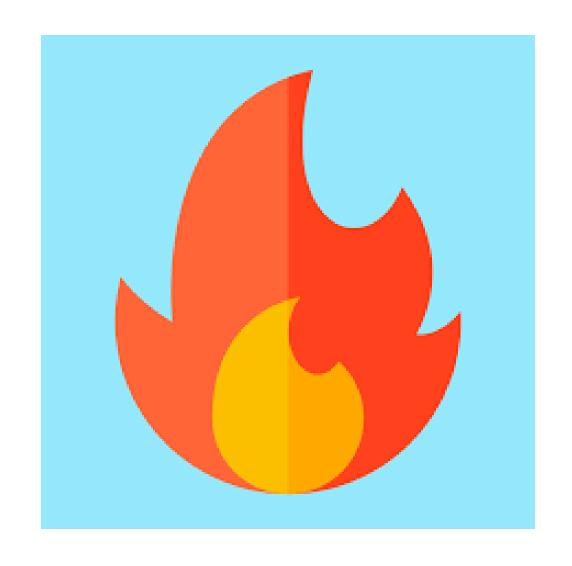
#### Barriers



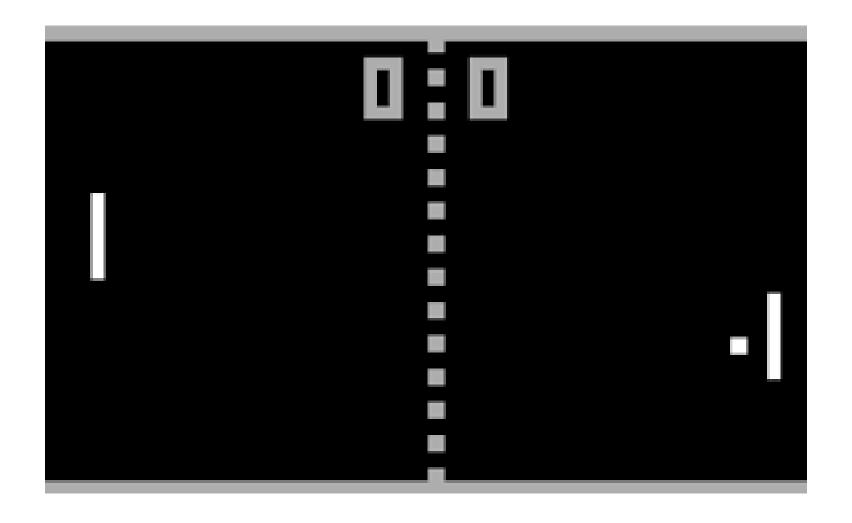
## Making it Work



### **Current Trends**



### Ideas



# Take Away



#### Questions

